Welcome to The AIM Bulletin! The monthly update on all things AIM.

The Alliance for Innovation on Maternal Health's Annual Conference

Wednesday, July 31, 2019
Fairview Marriott, Falls Church, VA

UPDATE ON AIM STATES AND PARTNERS

The Association of State and Territorial Health Officials (ASTHO)

ASTHOExperts Podcast, Game Changer: Pennsylvania’s Response to the Opioid Crisis
This episode explores Pennsylvania’s multi-pronged approach to addressing the opioid epidemic in the state and efforts to expand access to MAT.

ASTHOExperts Podcast: Ending America’s Maternal Mortality Crisis
In this episode, ASTHO’s president and leadership from CDC and HRSA discuss efforts to prevent maternal mortality and the role states and communities play to reduce racial disparities.
The Society for Maternal-Fetal-Medicine (SMFM)

The Society for Maternal-Fetal Medicine (SMFM) is making contributions toward understanding and reducing maternal mortality and severe maternal morbidity. The SMFM Patient Safety and Quality Committee is actively engaged in support and dissemination of AIM’s Patient Safety Bundles.

At the February 2019 Pregnancy Meeting, the 39th annual meeting of the Society, several papers addressed causes and risk factors for maternal mortality and severe maternal morbidity. Among the important findings:

- Women who use assisted reproductive techniques to become pregnant have a higher risk for mortality and severe maternal morbidity than women whose pregnancies are conceived naturally (#737, Yasser Saber et al) (#589, Natalie Dayan et al).
- Women who had a spontaneous preterm birth have an increased risk of all-cause mortality 5 to 39 years later, primarily due to circulatory and respiratory diseases. Risk is even higher among women who had more than one preterm birth (#716, Lauren H Thielen et al).
- Rising rates of social factors (injury, suicide, and substance abuse) as well as pregnancy-specific factors (hemorrhage, venous thromboembolism, amniotic fluid embolism) contributed to rising maternal mortality rates from 2000 to 2015 (#244, Benjamin K Kogutt et al).
- From 1949 to 2017, there has been a decreasing rate of maternal deaths due to infection and a rise in maternal deaths due to homicide (#248, Charisma Manley et al).

UPCOMING EVENTS

AWHONN Convention
June 8-12, 2019
Atlanta, GA
More information HERE

AIM Annual National Meeting
Wednesday, July 31, 2019
Washington Metropolitan Area
More information to come

Colorado AIM Kick-Off
June 24, 2019
Denver, CO

The meeting abstracts are published in the January supplement of the American Journal of Obstetrics and Gynecology. Abstract number and first author are given in parenthesis.
MATERNAL HEALTH IN THE NEWS


NPR, May 10, 2019: Why Racial Gaps in Maternal Mortality Persist


MTV-VH1, : #SaveOurMoms
MTV has announced it is launching the “Save Our Moms” campaign in partnership with Emmy winner Lena Waithe, Christy Turlington Burns’ Every Mother Counts, and the Black Mamas Matter Alliance. The campaign’s goal is to provide life-saving resources for expectant mothers, their friends, and families and educate them on maternal mortality. This campaign was inspired by three students from Columbia University who pitched MTV leadership on their idea to leverage the brand’s platforms. The campaign will have three components, a video PSA directed filmmaker Minhal Baig that will air regularly across all MTV platforms; a digital action hub to provide educational resources on the issue to expectant mothers; MTV news and talent activations where celebrities will share personal stories on the subject matter to raise awareness.

If you would like to have something featured, please email AIM Program Assistant, Karmah McIlvain, kmcilvain@acog.org at least 1 week prior to the newsletter release. The newsletter will be released at the end of every month.

HALF OF MATERNAL DEATHS ARE PREVENTABLE.
SAVE LIVES BY TEAMING UP WITH AIM.