



THE NATIONAL IMPROVEMENT VIDEO CHALLENGE – CYCLE 3 DETAILED DESCRIPTION AND COMPLETE RULES

Lights! Camera! Action! The Council on Patient Safety in Women's Health Care is excited to announce the third cycle of the National Improvement Video Challenge. The Challenge is designed to provide an opportunity for institutions to share how they have utilized the Council's Patient Safety Bundles in an innovative and interactive way.

WHY?

- To foster a culture of collaboration, teamwork, patient safety, and communication between clinicians and patients to promote the Council's mission: *safe health care for every woman*.
- To facilitate innovative peer-to-peer sharing of best practices related to the implementation and use of the Council's Patient Safety Bundles.

WHO?

- Any individual or team in the United States or territories currently using any of the Council's Patient Safety Bundles.

HOW?

- Develop a short (3-5 minute) video showcasing how your organization is using the bundle -- there are no right or wrong answers, we just want to see what you're doing!
 - Your video doesn't have to cover an entire bundle -- simply pick one of the R's to focus on or even choose just one of the elements within an R.
 - *Have a proven method for providing discharge instructions? Tell us about it! Have an innovative way to deliver provider education? We want to hear!*
- Upload your video to your YouTube or Vimeo account. Instructions on how to upload videos can be found here: [YouTube](#) | [Vimeo](#).
- Submit the online [Video Challenge Application Form](#) by October 18, 2019, 11:59 p.m. Eastern Time.

Please note: Individuals or teams are responsible for complying with their own organizational/institutional requirements regarding the completion of release forms for image use and/or recording on site.

THEN WHAT?

Submissions will be evaluated and voted on by the members of the Council on Patient Safety in Women's Health Care with respect to bundle implementation and utilization activities and overall quality of video content.