

MONTHLY NEWSLETTER

THE AIM BULLETIN



DECEMBER 2018

Welcome to The AIM Bulletin! The monthly update on all things AIM.

ANNOUNCEMENTS

- The AIM Team would like to welcome our newest team member: Dr. Saanie Sulley who is joining AIM as a Data Analyst, and will be working with and supporting states with their data entry needs. With the arrival of Dr. Sulley, AIM is reinstating the monthly data calls. These will be held the 3rd Wednesday of every month at 12:00PM EST
- AIM is excited to announce a partnership with the National Birth Equity Collaborative (NBEC) and California Maternal Quality Care Collaborative (CMQCC) on a Robert Wood Johnson Foundation funded project addressing disparities in maternal care. The partnership will listen, learn and build a community informed knowledge base on what constitutes care that leads to trusted relationships with health care providers, shared decision making and respectful and dignified communications from a patient perspective. This knowledge base will inform the development of a patient reported experience measure for use in quality improvement.

UPDATE ON AIM STATES

Michigan

- Michigan AIM has established designation criteria for participation hospitals; MI AIM Bronze, MI AIM Silver and a MI AIM Gold; with help from our partners at Michigan Health and Hospital Association (MHA). The hospital designation will be awarded during the Mother Infant Health Summit on March 12 & 13, 2019.
- Michigan continues to work on Quality Improvement efforts with site visits and monthly webinars, which occur on the 4th Tuesday of each month from 4-5pm.
- Michigan is excited to announce the launch of their new website: www.miaim.us.

Texas

- In-person 2-day learning sessions were held in November and December 2018 in five locations across Texas to facilitate shared learning and collaboration among hospitals participating in the TexasAIM Obstetric Hemorrhage Learning Collaborative
- Currently 206 hospitals are enrolled in the TexasAIM Obstetric Hemorrhage Initiative, cumulatively impacting more than 365,000 births per year. This represents 96 percent of births occurring in Texas, and about 9.5 percent of births in the nation.

**HALF OF MATERNAL DEATHS ARE PREVENTABLE.
SAVE LIVES BY TEAMING UP WITH AIM.**



UPCOMING EVENTS

Alaska Kick-Off

Friday, January 25, 2019

New Mexico Kick-Off

Saturday, February 9, 2019

Albuquerque, NM

AIM Winter Partner Meeting

Monday, February 25, 2019

ACOG Headquarters,
Washington, DC

National WIC Association 2019 Leadership Conference

Sunday, March 3, 2019

More information can be found
[HERE](#)

Washington State Kick-Off

Tuesday, March 5, 2019

Nebraska Kick-Off

Friday, April 5, 2019

Grand Island, NE

MATERNAL HEALTH IN THE NEWS

- *The New York Times*, December 3, 2018: [America is Blaming Pregnant Women for Their Own Deaths](#)
- *The Guardian*, December 7, 2018: [When My Patient Died Giving Birth, the Reality of US Maternal Mortality and Race Hit Me](#)
- NPR, December 2018: [Near Miss Mothers- The Risk of Childbirth in America](#)
- *National Geographic*, December 13, 2018: [American Women are Still Dying at Alarming Rates While Giving Birth](#)

If you would like to have something featured, please email AIM Program Assistant, Karmah McIlvain, kmcilvain@acog.org at least 1 week prior to the newsletter release. The newsletter will be released at the end of every month.