Speakers

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Disclosures

- LaToshia Rouse has no real or perceived conflicts of interest.

- Arthur Ollendorff, MD has no real or perceived conflicts of interest.
Objectives

- Define shared decision making and its role in empowering women
- Identify the historical, socio-cultural factors that have resulted in barriers of patient-physician communication
- Discuss methods and best practices for using shared decision making to empower patients and engage in care
What Is Shared Decision Making?

- A key element of patient centered care
- A series of steps to have patient and provider agree on a plan of care
- Recognizes that in many circumstances there is no one “right” decision
- Is distinct from the informed consent process
When I needed it most...
How was I affected?

• Anxiety level increased during delivery and beyond

• Less confident about caring for my baby

• Strained my relationship with the provider
What could have been better?

• Discuss the pregnancy thus far with the patient
• Ask questions to clarify
• Offer options
• Educate the patient on the options
• Let patient be a part of the decision
Barriers To Shared Decision Making

Providers
- “It takes too much time”
- “I know what is best for my patient”
- “Patients seek my care for my experience and judgment”
- Implicit or Explicit Bias

Patients
- Trust in individual provider
- Past experiences with healthcare system
- Lack of empowerment to participate in care
- Fear of not being able to follow through/afford with the plan
- Implicit or Explicit Bias
What’s in a name?

Implicit Bias =
Implicit Preferences =
Implicit stereotypes

These are all talking about the same thing.
Understanding Implicit Bias

Stereotypes are the belief that most members of a group have some characteristic. Some examples of stereotypes are the belief that women are nurturing or the belief that police officers like donuts. An explicit stereotype is the kind that you deliberately think about and report. An implicit stereotype is one that is relatively inaccessible to conscious awareness and/or control. Even if you say that men and women are equally good at math, it is possible that you associate math more strongly with men without being actively aware of it. In this case we would say that you have an implicit math + men stereotype.

https://implicit.harvard.edu/implicit/faqs.html#faq1

Curious about your bias?
Take the Harvard Implicit Bias Test
https://implicit.harvard.edu/implicit/takeatest.html
What can I do about an implicit bias?

• Another tactic is to assume the perspective of an outgroup member. By asking yourself what your perspective might be if you were in the other’s situation you can develop a better appreciation for what their concerns are.

• Rather than aim to be color-blind, the goal should be to “individuate” by seeking specific information about members of other racial groups. This individuation allows you to recognize people based upon their own personal attributes rather than stereotypes about their racial or ethnic group.


SHARE Model

• AHRQ’s SHARE Approach is a five-step process for shared decision making that includes
  – exploring and comparing the benefits, harms, and risks of each option
  – using meaningful dialogue about what matters most to the patient
Communication is the Key

- Acknowledge the complexity of the patient's medical condition
- Speak slowly and avoid using medical jargon
- Listen actively and provide information in small segments
- Pause to allow patient participation
- Periodically check with your patient for understanding
- Use the teach-back technique to assess comprehension of key points
- Use decision aids and other resources to help comprehension
- Offer interpreter services for people with language or hearing barriers
- Invite family members and caregivers to participate when appropriate
- Patient were allowed to choose the number of narcotic pain pills after using a tablet-based shared decision making tool
- Most women chose 20 pills which was less than the 40 typically prescribed
Shared Decision Making Tool: Options for Management of Breech Fetus

• A short pamphlet with optional audio content to help women decide between external cephalic version and Cesarean Section

Making choices: options for a pregnant woman with a breech baby

A decision aid for women

Putting Shared Decision Making Into Practice

1. Get leadership buy-in
2. Develop an implementation team
3. Select an approach that is tailored to your practice
4. Provide training and ongoing support to all staff
5. Start small, then take it to scale
6. Create a physical setting for shared decision making
7. Create a library of evidence-based educational resources and decision aids
8. Streamline shared decision making work processes into day-to-day operations
9. Evaluate the ongoing implementation of shared decision making
Another thought on biases...

“Developing a little humility about how much we know can be a good step toward real impartiality.”

References and Resources

• Tropp L and Godsil R. Overcoming Implicit Bias and Racial Anxiety.
• https://implicit.harvard.edu/implicit/takeatest.html
Q&A Session
Press *1 to ask a question

You will enter the question queue
Your line will be unmuted by the operator for your turn

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www.safehealthcareforeverywoman.org
Next Safety Action Series

Patient, Family, and Staff Support After Obstetric Hemorrhage

October 31, 2017
1:30 p.m. Eastern

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University of Mississippi Medical Center
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