

AIM PROGRAM FACT SHEET

The **Alliance for Innovation on Maternal Health (AIM) Program** is a national partnership of organizations poised to reduce severe maternal morbidity by 100,000 events and maternal mortality by 1,000 deaths by 2018. The AIM Core Partnership includes: *American College of Nurse Midwives (ACNM)*, *American College of Obstetricians and Gynecologists (ACOG)*, *Association of Maternal and Child Health Programs (AMCHP)*, *Association of State and Territorial Health Officials (ASTHO)*, *Association of Women’s Health, Obstetric, and Neonatal Nurses (AWHONN)*, *California Maternal Quality Care Collaborative (CMQCC)*, *Society of Maternal-Fetal Medicine (SMFM)*, *The Health Resources and Services Administration Maternal and Child Health Bureau (HRSA-MCHB)*

Over the next 4 years, the AIM Program will provide intensive technical assistance and implementation support to eight states with the highest rates of maternal morbidity and mortality in our nation. These eight states will be chosen according to three priority criteria: high acuity, data infrastructure and capacity, and leadership engagement.

Simultaneously with this eight state cohort, the AIM Program will engage with interested states and birth facilities to ensure continuous and effective capacity-building of system factors to reduce the overall U.S. maternal morbidity and maternal mortality.

The purpose of the AIM Program is to equip, empower and embolden every state, perinatal quality collaborative, hospital network/system, birth facility and maternity care provider in the U.S to significantly reduce severe maternal morbidity and maternal mortality through proven implementation of consistent maternity care practices. The AIM Program is designed to complement current maternal safety initiatives in progress, as well as drive continuous quality improvement on a state and birth facility level through:

- Alignment of national, state, and hospital level efforts to improve maternal health and safety
- Integration of system based improvement initiatives to reduce adverse maternal outcomes
- Harmonization of data-driven rapid cycle and continuous quality improvement processes
- Access to evidence-based resources to streamline maternal safety bundle implementation

Below is an overview of how the AIM Program can be utilized to strengthen and support maternal health and safety initiatives-

State MCH Personnel, Health Officials and Hospital Associations

- *Title V MCH Services Block Grant*: AIM provides evidence-based strategies to impact National Performance Measures and National Outcomes Measures
- *Infant Mortality CollIN*: AIM reinforces the understanding that healthy maternal outcomes reduces infant mortality
- *Maternal Mortality Review Committees*: AIM is a powerful vehicle to implement MMR recommendations
- *Healthy Start Programs*: AIM promotes improved postpartum care strategies

Maternity Care Providers, Perinatal Quality Collaboratives, Hospital Network/Systems, and Birth Facilities

- AIM equips stakeholders with strategies to address racial disparities within peripartum care
- AIM aligns with efforts to reduce the number of high risk births in low resource birth facilities
- AIM facilitates a multidisciplinary and multi-stakeholder team-based approach to improve maternal safety
- AIM supports the Joint Commission (TJC) requirement for hospitals to perform a multi-disciplinary in-depth review of severe maternal events
- AIM utilizes rapid cycle and continuous quality improvement processes to improve maternal safety practices