



Press Release: National Improvement Video Challenge Award Winners

August 11, 2017

The Council on Patient Safety in Women’s Health Care has announced the winning submissions for the National Improvement Video Challenge. The Council received many highly qualified submissions and awards were granted after a rigorous review, including an evaluation of the quality of video content, perceived project merit, and messaging and overall delivery.

The National Improvement Video Challenge award winners are:

- First Place (\$250): Mercy Ada/The Family Center | Ada, Oklahoma
- Second Place (\$150): Fremont Health | Fremont, Nebraska
- Third Place (\$50): OUMS Children’s Hospital Women’s & Newborn Services | Oklahoma City, Oklahoma

To learn more about each institution and watch their engaging videos, visit: <http://safehealthcareforeverywoman.org/national-improvement-video-challenge/>

About the National Improvement Video Challenge



The National Improvement Video Challenge is designed to provide an opportunity for institutions to share how they have utilized the Council’s Patient Safety Bundles in an innovative and interactive way. Through the Video Challenge, the Council seeks to foster a culture of collaboration, teamwork, patient safety, and communication between clinicians and patients while concurrently facilitating innovative peer-to-peer sharing of best practices related to the implementation and use of the Council’s Patient Safety Bundles.

The next cycle of the Video Challenge is expected to open in December 2017.

To learn more about the Video Challenge and the Council’s other efforts, visit: www.safehealthcareforeverywoman.org